## NON-BINDING ENGLISH TRANSLATION

## Vodafone Vierte Verwaltungs AG Düsseldorf

## Notification

pursuant to sec. 23 para. 1 sentence 1 no. 1 of the German Securities Acquisition and Takeover Act (Wertpapiererwerbs- und Übernahmegesetz, WpÜG)

On 30 July 2013, Vodafone Vierte Verwaltungs AG (formerly Vodafone Vierte Verwaltungsgesell-schaft mbH), Düsseldorf, Germany (the "Bidder"), published the offer document for its voluntary public takeover offer (the "Takeover Offer") to the shareholders of Kabel Deutschland Holding AG, Unterföhring, Deutschland (the "Target Company"), to acquire all non-par value bearer shares (ISIN DE000KD88880) in the Target Company (collectively the "KDH Shares" and individually "KDH Share"). The acceptance period for the Takeover Offer expires on 11 September 2013, 24:00 hrs (local time at Frankfurt am Main), unless extended pursuant to the statutory provisions of the WpÜG.

On 5 September 2013, 5:30 pm (local time at Frankfurt am Main) (the "**Reference Date**"), the Vodafone Group Plc, Newbury, England ("**Vodafone**"), a person acting jointly with the Bidder within the meaning of section 2 para. 5 WpÜG, held 3,782,179 KDH Shares; this corresponds to approximately 4.27% of the share capital and voting rights of the Target Company.

Until the Reference Date, the Takeover Offer has been accepted for a total of 2,518,416 KDH Shares. This corresponds to approximately 2.84% of the share capital and voting rights of the Target Company.

Furthermore, neither the Bidder, nor any person acting jointly with it within the meaning of section 2 para. 5 WpÜG, nor any of their subsidiaries, held any additional KDH Shares or financial instruments or other instruments within the meaning of sections 25, 25a WpHG on the Reference Date. Moreover, no further voting rights from KDH Shares were attributed to them as of the Reference Date.

As of the Reference Date, the aggregate number of KDH Shares held by the Bidder and persons acting jointly with the Bidder plus the number of KDH Shares for which the Takeover Offer has been accepted until the Reference Date amounts to 6,300,595 KDH Shares. This corresponds to approximately 7.12% of the share capital and voting rights of the Target Company.

Düsseldorf, 6 September 2013

Vodafone Vierte Verwaltungs AG