

Non-binding convenience translation – German version binding only

**Vodafone Vierte Verwaltungsgesellschaft mbH  
Düsseldorf**

**Notification  
pursuant to sec. 23 para. 1 sentence 1 no. 1 of the  
German Securities Acquisition and Takeover Act  
(Wertpapiererwerbs- und Übernahmegesetz, WpÜG)**

On 30 July 2013, Vodafone Vierte Verwaltungsgesellschaft mbH (whose change of legal form into a German stock corporation under the company name Vodafone Vierte Verwaltungs AG has been resolved upon), Düsseldorf, Germany (the "**Bidder**"), published the offer document for its voluntary public takeover offer (the "**Takeover Offer**") to the shareholders of Kabel Deutschland Holding AG, Unterföhring, Deutschland (the "**Target Company**"), to acquire all non-par value bearer shares (ISIN DE000KD88880) in the Target Company (collectively the "**KDH Shares**" and individually "**KDH Share**"). The acceptance period for the Offer expires on 11 September 2013, 24:00 hrs (local time at Frankfurt am Main, Germany), unless extended pursuant to the statutory provisions of the WpÜG.

On 5 August 2013, 5:30 pm (local time at Frankfurt am Main, Germany) (the "**Reference Date**"), the Vodafone Group Plc, Newbury, England ("**Vodafone**"), a person acting jointly with the Bidder within the meaning of section 2 para. 5 WpÜG, held 3,750,747 KDH Shares; this corresponds to approximately 4.24% of the share capital and voting rights of the Target Company.

Until the Reference Date, the Takeover Offer has been accepted for a total of 7,223 KDH Shares. This corresponds to approximately 0.01% of the share capital and voting rights of the Target Company.

Vodafone has purchased further 22,122 KDH Shares, corresponding to approximately 0.02% of the share capital and the voting rights of the Target Company, after the publication of the offer document outside the Takeover Offer via the stock exchange against payment of a cash consideration, whose transfer of title is still outstanding. Transfer of title to these KDH Shares to Vodafone will presumably take place on 6 August 2013.

Furthermore, neither the Bidder, nor any person acting in concert with it within the meaning of section 2 para. 5 WpÜG, nor any of their subsidiaries, held any additional KDH Shares or financial instruments or other instruments within the meaning of sections 25, 25a WpHG on the Reference Date. Moreover, no further voting rights from KDH Shares were attributed to them as of the Reference Date.

As of the Reference Date, the aggregate number of KDH Shares held by the Bidder and persons acting jointly with the Bidder plus the number of KDH Shares for which the Takeover Offer has been accepted until the Reference Date plus the number of KDH Shares purchased whose transfer of title is still outstanding, amounts to 3,780,092 KDH Shares. This corresponds to approximately 4.27% of the share capital and voting rights of the Target Company.

Düsseldorf, 6 August 2013

Vodafone Vierte Verwaltungsgesellschaft mbH